



Network of Agricultural Extension and Advisory Services in Sri Lanka (NAEASSL)

Krishantha Wickramasinghe (President, NAEASSL)

Tharake Jayasinghe (Treasurer, NAEASSL)



Sri Lankan Agriculture Sector

Major Subsectors

- Tea Sector- 250 million Kg – 1.5 Billion USD
- Coconut Sectors – 1.0 Billion USD
- Spice Sectors – 750 Million USD

Recent setbacks

- Economic crisis
 - Negative impact Paddy and Animal husbandry
- Organic policy
 - Pest out-breaks (Coconuts and Paddy)
 - Productivity and high prices (Vegetables)

Demand for RAS



Present status of EAS in Sri Lanka



Public Extension = Extension + Service

Private Extension = Extension + Profit

**NGO Extension = Extension +
Empowerment/Environment**

Public Sector Extension Approaches

1. The General Extension Approach (Foods Crops Sector)
2. The Commodity specialized approach (Plantation Sector)
3. The Training and Visit approach (Animal Husbandry)
4. The Participatory Approach (Semi-Government)
5. The Project Approach- (Semi-Government)
- 06. The cost sharing approach**

Private Sector EAS Approaches

1. B2B: Company to Company.
2. B2C: Company to Customer
1. B2I: Company to Industry





NGO EAS Sector

Project Approach

Country Forum Sri Lanka

Name : Network of Agricultural Extension and Advisory Services in Sri Lanka (NAEASSL)

Founded : 2016

Vision : To be the Leading Professional Agricultural Extension and Advisory Body in Sri Lanka.

Mission : Networking, Sharing and learning for building capacities and empowering extension systems to develop effective and efficient extension and advisory services in Sri Lanka.

Objectives

01. To strengthen the coordination among public and private extension practitioners and farmers.

02. To provide facilities to, public and private extension practitioners and farmers to improve technical knowledge on agriculture sector.

03. To provide facilities to share resources among the stakeholders of the agriculture sector.

04. To organize and attempt for all other kinds of actions to achieve of any or all the above aims and objectives of the networks

Status of NAEASSL

- **Registered as Non-Profit Company under Companies Act No 7 of 2007, Sri Lanka.**
- **Membership – 200**
- **Board of Directors -07**
- **Management:**
 - **President**
 - **Vice President**
 - **Joint Secretaries (2)**
 - **Treasurer**
 - **Main agricultural subsectors (04)**

Activities Involved

- **Workshops**

Workshop on Adoption of New extensionist approach in Advisory services in Sri Lanka.





Activity-
involved

- **Training of Trainers in Coconut Cultivation Boards (NELK –Modules)**
 - **Regional Managers**
 - **Coconut Development Officers**



South Asia Policy Dialogue

Role of Extension and Advisory
Services in Scaling-up Climate
Smart Agriculture

Online Capacity Building Events

01. The potential for the agro ecological farming bringing in the experience from India. (Dr. Ramanjaneyulu)

02. Adoption of organic farming system in Sri Lanka (Dr. Priyanga Dissanayaka)

Date : 25th August 2021
4.00 pm to 5.00 pm

Meeting ID - 893 1485 8081
Passcode - 432114

Moderator

Dr. G.V. Ramanjaneyulu

Zoom Meeting

Padmasiri Wanigasundera	Tharaka Jayasinghe	Kamal sabry	Lalith Amarathunga	shameen bandara
Priyanga Dissanayake	Nalaka Wehalla	Priyalal Perera	Asoka Seneviratne	Sajeewa FPO
Buddhika Weerasinghe	Priyani Senevira...	Priyani Seneviratne	Ami	Ami

DR SELVAKUMAR

THE SECRETS OF
SUCCESSFUL
AGRIBUSINESS WITH
NAEASSL

The graphic features a dark blue background with a faint image of a building. On the right, a circular portrait of Dr. Selvakumar is framed in red. On the left, the text 'DR SELVAKUMAR' is in a red box, and the title 'THE SECRETS OF SUCCESSFUL AGRIBUSINESS WITH NAEASSL' is in white and red. Navigation arrows are present: three white triangles pointing up on the right and two white triangles pointing left on the bottom left. Red dotted patterns are at the top left and bottom right.



04. Translation and Adaptation of NELK Modules



New Extensionist Learning Kit



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Global Forum for Rural Advisory Services

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Agricultural Entrepreneurship



New Extensionist Learning Kit



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body for capacity building and empowering of Sri Lankan Extensionist, which was founded in 2016. Its recognizing as the National Professional Body for Agricultural Extensionist and a "not-for-profit" organization. We are mandated to uplift the Agricultural Extension profession in Sri Lanka with vision to be leading professional agricultural extension and advisory body in Sri Lanka. The NAEASSL mission is "Networking, sharing and learning for building capacities and empowering extension systems to develop effective and efficient extension and advisory service in Sri Lanka.

[⊕ See More](#)



Future Activities

Future Activities

- **Capacity Building Program for extension practitioners in Sri Lanka.(private, public, NGO)**
- **Training programs on 2000 Vegetables and fruits farmer on climate resilience (ADB and World Vegetable Centre)**
- **Knowledge sharing and capacity building session with regional CF/ SLAEA**
- **Digital Extension promotion in Sri Lanka with ICTA**

Future Activities

- Digital extension Activities by NAEASSL (YouTube, Facebook, Zoom)
- Extension E-newsletter via our website
- Certificate course using NELK modules (accreditation of Extension Practitioners)
- Membership drive with public and private sectors
- Fund raising program

Challenges and Opportunities

Increasing Membership

Frustrated EAS providers / Political intervention
/Non-Agri Extensionist

Financial difficulties

Qualification to be a member

Numbers of Private and public extension
practitioners

Internationally linked and recognized body

Financing

1. Individual Membership
2. Corporate Membership
3. Well-wishers
4. Private/Public Extension Officer Training
5. Projects with Local and INGOs
6. Sponsorships/Other

Cooperation with APIRAS, AESA , GFRAS

- **Fund raising programs / activities**
- **Knowledge sharing and capacity building**
- **More networking opportunities with regional and international extension bodies**
- **Mutual use of human resources**

Special thanks

- AESA
- Asia-Pacific Islands Rural Advisory Services Network
- CRISP
- NAEASSL



*Together we can build a
Better Tomorrow for Sri
Lankan Agriculture-
NAEASSL*



*Thank
you*

