

LAST MILE PROJECT CURRENT STATUS CF-BAEN

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About BAEN:

- **ESTABLISHMENT:** Formally set up on 15 Dec, 2015 (Registered on 31 July 2017) from Joint Stock Company
- ▶ **VISION:** Extension services for sustainable agricultural productivity.
- ▶ **MISSION:** Sustainable growth in agricultural productivity through identification, documentation and dissemination of good agricultural practices and extension approaches for environment friendly socio-economic growth in Bangladesh
- ▶ **OBJECTIVES**
 - ❑ Identifying, documenting and disseminating **good agricultural practices and extension approaches**
 - ❑ Developing **innovation in extension approaches**
 - ❑ Strengthening **capacity** of the extension professionals
 - ❑ **Supporting research** for socio-eco-friendly sustainable agricultural productivity
 - ❑ Promoting awareness, **knowledge sharing and networking** for building effective and efficient extension and advisory services nationally, regionally and globally

KEY INTERVENTIONS

- ▶ **Visibility** : Have Website, Facebook, seminar/workshop/conference/dialogue, leaflet, KM materials, Change Stories, Blogs,)
- ▶ **Policy dialogue** : Bank Soft loan for the youth agril. entrepreneurs , strengthen PPP, Demand driven issues- Safe food policy, Youth are the Future Bangladesh,
- ▶ **Experience Sharing**: (Experience Sharing with RAS providers for best practices, Knowledge Products, enhancing the membership base
- ▶ **Recognition, lobby and advocacy**: Event to recognize champion RAS providers, Policy dialogue, MOU with partners, learning sharing events, resource sharing (cash & kind), assets sharing, sharing experiences from other countries
- ▶ **Innovation grants fund project implementation** : Two projects are in operation ,implemented by two consortium in two districts.
- ▶ **Innovation for ICT Tools and platforms for the last mile**:(Upgrading, maintaining the BAEN web portal as a one stop shop, linkage with digital platform/apps)
- ▶ **Financial sustainability**: (PP development for resource generation, Consultant to work closely with BAEN core team need base for proposals writing, Searching and conduct meetings with donor, national private sector/foundation, clients.., network strengthening, sourcing for training conduction, membership fees, grants etc
- ▶ **Collaboration and partnership**: Identify potential partners from various sectors /MoU and joint program implementation
- ▶ **M&E** (Gaps and areas identified for improvement

GOVERNANCE

BAEN MANAGEMENT STRUCTURE

- ▶ **General body:** Members from various agricultural organizations and individual's public/private/companies/INOGs/NGOs/media/Farmers/ entrepreneurs
- ▶ **Executive Committee: 25** Members (Elected from the General members))
- ▶ **Advisory committee:** High profile personnel's from various Organizations/Institutions.
- **Category of members: General/Life members**
- ▶ **Approved Constitution,Registered by Govt.authority, Bank Account, Audited Financial Statements**
- ▶ **Functionality of Executive Committee :** Vibrant EC committee, Quarterly meetings, membership fees updated,

FINANCING

- ▶ **Members' fees** contribution
- ▶ **Contributions:** Partners' support(Cash/Kinds), donors' contribution,
- ▶ Generated an **Endowment fund** to receive funds from different Governments/Donors/projects
- ▶ **Projects Grants Fund:** IFAD funded project SAAS (completed), LMP (ongoing))
- ▶ **Donation/supports (cash/kind):** From donors/Development partners/private companies/organizations/INGOs/GOs to organize workshop/ seminar/ conference/ dialogue/printing modules/ office furniture/equipments, venue facilities etc
- ▶ **Business proposal development:** A core team has been working for project **proposal development and 4 proposal submitted and innovative proposal preparing continue...**

COMPOSITION AND MEMBWSERSHIP

- ▶ **Target 33% women** by the end of 2023 in the Executive committee (**20% women Exist**)
- ▶ **Diverse Membership:** Sources identification and enrollment -50% public & 50% Pvt. Sector focusing on youth and women: (Diverse members -Public/ Private Sectors, NGOs, INGOs, Agril. entrepreneurs, women-youth (entrepreneurs/professionals)
- ▶ Focused to increase **life members**

CHALLENGES AND OPPORTUNITIES

CHALLENGES/CONSTRAINTS:

- ❑ No regular finance sources or Funding opportunities limited
- ❑ Members are working as Volunteer basis and most of them have regular jobs/own work; Not getting enough time from volunteers as required
- ❑ Difficult to maintain regular office cost/monthly rent with out stable income/ fund sources
- ▶ Very difficult to get fund except well established organizations
- ▶ Fund availability is a vey competitive process

OPPORTUNITIES:

- ❑ Absences of coordination body in Bangladesh where BAEN has a great scope to work as a networking/ coordinating body among the RAS providers organizations. RAS providers organizations putted their demand
- ❑ Quality program act as a Brand, added value and reputation to BAEN
- ❑ Increase acceptability and weightage of BAEN as well personnel to the partners/ stakeholder/ donors
- ❑ Created opportunity to have develop linkages among donors/ various stakeholders / other relevant organizations/ fund sources
- ▶ BAEN have Govt. registration, project implementation experiences and wide reputation among the various stakeholders which created an opportunities to award/ collaborate/ implement various types of activities/ projectsetc

FUTURE PLAN

► Governance:

EC composition: (50% public & 50% pvt. Youth, women, by 2023)

Self & collective evaluation- (quarterly) and Constitution- Amendment by Sept.2023

Membership: Membership source identification and enrollment (50% public & 50% Pvt. Sector focusing on Youth, women

Fund raising : One proposal development per quarter- One project award per year

Develop resource pool from BAEN members and also hiring experts as need base to develop project proposal;

Endowment fund and membership fees collection, Partners contribution - 1m BDT

Collaboration and Partnership development - private sector,/Govt. sector/ NGO/INGO/ Foundation etc - 5 MoU per year

Seminar/ workshop/Conference : Policy dialogue on bank soft loan for youth/women entrepreneurs- 2 dialogue and cover at least 100 youth

Learning visit: 2 visit/year

► **Championship Award:** BAEN to hold an event to award champion RAS agents

Knowledge product collection and dissemination through e-platform - Website development and content upload regularly

Sensitization program : To motivate youth/women become entrepreneurs

Innovation grant Fund : Find innovative results-documented and share with relevant stakeholders and published in the website/blog/media/journal

THANKS



Thanks

