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Supporting Smallholder
Farmers in Asia and Pacific
Islands Region through
Strengthened Agricultural
Advisory Services
(SAAS Project)

BEST PRACTICE NOTES



IMPROVEMENT OF FARMER'S INCOME THROUGH OPERATION OF AGRICULTURAL PRODUCT PROCESSING CENTER

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5 Key Points

1. Challenges and constraints

- Pioneering
- Management Capacity
- Effective promotion

2. Objective

The program aimed to build facilities for agricultural food processing, provide technical support, and support non-farming activities.

3. Methodology

- Identification of value-added process
- Commercializing agricultural products
- Improving marketing strategies
- Implementing program
- Building business models
- Participatory planning

4. Highlight of result

- 143 start-up businesses were supported.
- A total of 71 USD billion grant was provided to agricultural centers.

5. Highlight recommendation

- Continuous evaluation and consultations
- Public and government support

Introduction

- The operation of agricultural product processing center was conducted to help add value to the farmers' agricultural products to increase their income and promote stability of farm management
- Through the business incubator program, it aimed to establish agricultural food processing facilities, provide technical support, and aid other non-farming income activities.
- A total of 74 agricultural product processing centers from 2010 to 2018 in all regions of the Republic of Korea were the target beneficiaries for this program.
- With the help of the agricultural food experts, Agricultural Research & Extension Services (provincial level), Agricultural Extension Center (city or county level) and management experts, the farmers received consultation to help them in processing, distribution, and marketing of their agricultural product of processing technology transfer and commercialization.
- As a result, the program produced 7,610 trainees for business incubation training, 248 cases of prototype development, and 69 cases of processing technology transfer and commercialization. Some challenges faced by the program were pioneering the market, effective marketing, and management of agricultural product processing.
- Thus, continuous consultation and capacity-building with the experts are needed to maintain sustainability and development of the program.